

Communication Studies Department (Universitat Rovira i Virgili)

Code	Subject	Course	Term	ECTS	Asignatura
12234001	Structure and social change	1st Course	1st Term (Sept-Jan)	6	Estructura y cambio social
12234004	Theories of Communication	1st Course	1st Term (Sept-Jan)	6	Teorías de la comunicación
12234008	Contemporary History	1st Course	1st Term (Sept-Jan)	6	Historia del mundo actual
12234003	Introduction to Psychology	1st Course	2nd Term (Jan - Jun)	6	Introducción a la psicología
12234005	Public Opinion	1st Course	2nd Term (Jan - Jun)	6	Opinión pública
12234009	Contemporary Aesthetics' Currents in Communication	1st Course	2nd Term (Jan - Jun)	6	Corrientes estéticas contemporaneas en comunicación

12234101	Introduction to Economics and Business	2nd Course	Anual	9	Introducción a la economía y a la empresa
12234103	Theory and Practice of Audiovisual Language (course in Spanish and English)	2nd Course	Anual	9	Teoría y técnica del lenguaje audiovisual (clases en castellano e inglés)
12234104	Principles of Journalism	2nd Course	Anual	9	Fundamentos del periodismo
12234105	History and Structure of Communication	2nd Course	Anual	9	Historia y estructura de la comunicación
12234106	Principles of Advertising and Public Relations Communication	2nd Course	Anual	9	Fundamentos de la comunicación publicitaria y de las relaciones públicas
12234107	Graphic and Multimedia Design	2nd Course	Anual	9	Diseño gráfico y multimedia
12234102	Communication and Speaking Skills	2nd Course	1st Term (Sept-Jan)	6	Comunicación y expresión oral

12234111	Narrative and Audiovisual Script	3rd Course	Anual	9	Narrativa y guión audiovisual
12234112	Audiovisual Formats and Genres	3rd Course	Anual	9	Géneros y formatos audiovisuales
12234108	Image Theory	3rd Course	1st Term (Sept-Jan)	6	Teoría de la imagen
12234114	Audiovisual Production	3rd Course	1st Term (Sept-Jan)	6	Producción audiovisual
12234115	History of Audiovisual Communication	3rd Course	1st Term (Sept-Jan)	6	Historia del audiovisual
12234109	Media Law	3rd Course	2nd Term (Jan - Jun)	6	Derecho de la comunicación
12234113	Program and Fiction Production	3rd Course	2nd Term (Jan - Jun)	6	Realización de programas y ficción
12234116	Theory and Analysis of Film and Television	3rd Course	2nd Term (Jan - Jun)	6	Teoría y análisis cinematográfica y televisiva
12244112	Informative Genres in Written and Audiovisual Media	3rd Course	Anual	9	Géneros informativos en medios escritos y audiovisuales
12244113	Interpretative Genres in Written and Audiovisual Media	3rd Course	Anual	9	Géneros interpretativos en medios escritos y audiovisuales
12244111	Theory and Analysis of Journalistic Professional Practices	3rd Course	1st Term (Sept-Jan)	6	Teoría y análisis de las prácticas profesionales en periodismo
12244114	Journalism of the 20th Century	3rd Course	1st Term (Sept-Jan)	6	Periodismo del S. XX
12244115	Journalism on the Internet	3rd Course	2nd Term (Jan - Jun)	6	Periodismo en Internet
12224111	Advertising Creativity	3rd Course	Anual	9	Creatividad publicitaria
12224112	Public Relations Techniques	3rd Course	Anual	9	Técnicas de las relaciones públicas
12224113	Marketing and Communication Techniques	3rd Course	1st Term (Sept-Jan)	6	Técnicas de márketing y comunicación
12224115	Communication and Corporative Image	3rd Course	1st Term (Sept-Jan)	6	Comunicación e imagen corporativa
12224114	Media Planning	3rd Course	2nd Term (Jan - Jun)	6	Planificación de medios

12224116	Advertising and Public Relations Account Management	3rd Course	2nd Term (Jan - Jun)	6	Dirección de cuentas en publicidad y relaciones públicas
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12234203	Creative Writing	4th Course	1st Term (Sept-Jan)	6	Escritura creativa
12234206	Globalization, culture and society (course in English)	4th Course	1st Term (Sept-Jan)	6	Globalización, cultura y sociedad (curso en inglés)
12234209	Contemporary audiovisual and identities	4th Course	1st Term (Sept-Jan)	6	Audiovisual contemporáneo e identidades
12234210	Post-production Room: Image and Sound	4th Course	2nd Term (Jan - Jun)	6	Aula de postproducción: imagen y sonido
12234212	Direction of Photography and Sound	4th Course	2nd Term (Jan - Jun)	6	Dirección de fotografía y sonido
12234217	Journalism and Cultural Criticism	4th Course	1st Term (Sept-Jan)	6	Periodismo y crítica cultural
12234215	Infodesign	4th Course	1st Term (Sept-Jan)	6	Infodiseño
12234204	Body Language and Non-verbal Communication	4th Course	2nd Term (Jan - Jun)	6	Expresión corporal y comunicación no verbal
12234205	Documentary and Advertising Photography (course in English during 1st term and in Spanish during the 2nd term)	4th Course	1st (Sept-Jan) and 2nd Term (Jan-Jun)	6	Fotografía documental y publicitaria (clases en inglés durante el 1º semestre y castellano en el 2º semestre)
12234218	Production of Multimedia Projects	4th Course	2nd Term (Jan - Jun)	6	Producción de proyectos multimedia
12244219	Specialised Journalism	4th Course	2nd Term (Jan - Jun)	6	Periodismo especializado
12224224	Marketing and Corporate Communication	4th Course	1st Term (Sept-Jan)	6	Márketing y comunicación empresarial
12224211	Events Management and Protocol	4th Course	1st Term (Sept-Jan)	6	Gestión de eventos y protocolo
12224214	Direct and Interactive Marketing	4th Course	2nd Term (Jan - Jun)	6	Márketing directo e interactivo

12224216	Media Relations	4th Course	1st Term (Sept-Jan)	6	Relaciones con los medios
12224215	Sponsorship and Patronage	4th Course	1st Term (Sept-Jan)	6	Patrocinio y mecenazgo
12244218	Opinion Journalism	4th Course	1st Term (Sept-Jan)	6	Periodismo de opinión
12224221	Gender and Communication	4th Course	2nd Term (Jan - Jun)	6	Género y comunicación
12224202	Law and Content Management	4th Course	1st Term (Sept-Jan)	6	Derecho y gestión de contenidos
12224213	Market Research	4th Course	2nd Term (Jan - Jun)	6	Investigación de mercados
12244230	Radio workshop	4th Course	2nd Term (Jan - Jun)	6	Taller de radio